



IMAGINE A PLACE WHERE DOWNTOWN IS UPTOWN AND THE RIVER RUNS BACKWARDS TWICE A DAY

DISCOVER THE SAINT JOHN REGION

With historic city streets, a plethora of world-class restaurants, charming boutiques, lovely art galleries, and the beautiful Bay of Fundy on its doorstep, Saint John is a vibrant city full of urban adventure on the edge of nature.

The Bay of Fundy, home to the world's highest tides, offers excitement and thrills in the heart of the city with the Reversing Falls Rapids. And Saint John acts as the perfect home-base for day-trips along the Fundy Coast to Fundy-St. Martins and the Fundy Trail Provincial Park.

The Saint John Region offers unspoiled historical treasures, incomparable access to nature and an arts and culture scene that is second to none.

POPULATION

Approximately 142,000 people live in the Saint John Region, and 854,000 in New Brunswick, Canada's only officially bilingual province.

CLIMATE

Saint John has a temperate climate of approximately 22°C or 72°F in summer and -3°C or 25°F in winter. (But the trick to being on the Bay of Fundy is to wear layers!)

LOCATION

- 75 minute drive from the US border at Calais, Maine
- 5 hour drive from Portland, Maine
- 7 hour drive from Boston, Massachusetts
- 2-1/2 hour ferry crossing to Digby, Nova Scotia
- 4 hour drive to Halifax, Nova Scotia
- 2-1/2 hour flight/13-1/2 hour drive to Toronto, Ontario
- 90 minute flight/9 hour drive to Montreal, Quebec



SAINT JOHN CITY MARKET

Experience Canada's oldest continuing farmers' market, visiting merchants at colourful stalls proudly displaying local produce, meat, fresh seafood, and handcrafted items. sjcitymarket.ca

NEW BRUNSWICK MUSEUM

Whales, ships, fossils, and fine art surround you at the New Brunswick Museum. While the museum is temporarily closed, museum interpreters continue to offer fun and engaging walking tours exploring uptown Saint John. As Canada's first incorporated city, Saint John's streets are filled with enough history to keep even the most knowledgeable historian enthralled! nbm-mnb.ca

REVERSING FALLS RAPIDS

Watch the Bay of Fundy's monstrous tides collide with the Saint John River from 110 feet up on an observation deck overlooking the Reversing Falls Rapids. Relax in the rooftop theatre and learn about the phenomenon, the geology, history of the area and more during a 13 minute film.

discoversaintjohn.com/place/reversing-falls-rapids

FUNDY TRAIL PROVINCIAL PARK

Drive, walk, hike, bike, and more along 30km (19mi) of spectacular Bay of Fundy coastline, featuring waterfalls, ancient cliffs, and pristine beaches. Customize a Bay of Fundy experience with food and history or rent e-bikes and explore the park with [2nd Wind Cycle](#). With connector roads to Sussex and Alma, this route offers a spectacular, scenic coastal link between Saint John, Sussex, and Moncton, joining the entire southern portion of the province from St. Stephen to Sackville. nbparks.ca/en/parks/35/fundy-trail-provincial-park

SIP AND SAMPLE TOURS

Explore and experience a taste of the Saint John Region, with food and drink tours customized to best suit your groups' interests:

- Acadian Sturgeon and Caviar Master Class acadian-sturgeon.com
- TripShepherd's Saint John Seafood Walking Tour seesight-tours.com/tours/saint-john-seafood-walking-tour
- Yip Cider Tours and Tastings yipcider.ca

INSIDE OUT NATURE CENTRE

Choose from a variety of programming with a focus on nature, education, seasonal adventures and wellness. Group services include, but are certainly not limited to, step-on guide interpretation and interpretive walks. insideoutnaturecentre.com

BAY OF FUNDY ADVENTURES

Authentic Bay of Fundy itineraries unique to your company and clients. Specializing in coastal hiking, sea kayaking, local culture, and cuisine, to help you curate the most memorable experiences the Bay of Fundy has to offer. bayoffundyadventures.com

HOTELS

Best Western Plus	506.657.9966
Chateau Saint John	506.644.4444
Chipman Hill Suites	506.693.1171
Crowne Plaza Saint John Harbour View	506.657.7320
Days Inn by Wyndham Saint John	506.646.0366
Delta Hotels by Marriott Saint John	506.648.1981
Hampton Inn	506.657.4600
Hilton Saint John	506.693.8484
Holiday Inn Express	506.642.2622
Quality Inn & Suites	506.849.8050
Rodeway Inn	506.647.1873
Travelodge Suites	506.635.0400

STONEHAMMER GEOPARK

As North America's first UNESCO Global Geopark, Stonehammer Geopark is about geology, but it is also about people, society and culture. Here you can hike, kayak, rock climb, eat, and more! Take a guided walking tour or hire a step-on guide, and learn more about the billion years of stories our geological history tells.

stonehammergeopark.com

STEAMERS LOBSTER COMPANY

A high energy, informative, and interactive stage production paired with a three-course lobster dinner. steamerslobstercompany.com

PLACE FORT LA TOUR

Located along Harbour Passage, the original Fort La Tour was built in 1631 by Charles de La Tour as a fur trading post at a long-used Indigenous encampment site. See replicas of the historic fort buildings come to life, walking paths, a bastion, blacksmith forge, large plaza and more! placefortlatour.com

IHTOLI-MAQAHAMOK AND HARBOUR PASSAGE

Take in the Bay of Fundy views, or a performance at Ihtoli-maqahamok - The Gathering Space, from Market Square's four-season patios. Relax on the Market Slip tidal steps to the Bay of Fundy or stroll along Harbour Passage, where you'll find a blend of art, history, and activity - and don't be surprised if you spot a harbour seal along the way! saintjohn.ca/en/parks-and-recreation/ihtoli-maqahamok-gathering-space

AREA 506 WATERFRONT CONTAINER VILLAGE

New Brunswick's coolest festival, turned into a permanent waterfront experience! Retail shops, performance space, a container bar, food trucks, public art and pop-up activities, all wrapped up in more than 60 shipping containers, celebrating everything about our province. area506.ca/container-village

FIRST NATIONS STORYTELLERS

Prior to the landing of European settlers in what is now called New Brunswick, thriving cultures existed for thousands of years which lived in harmony with the land and the life that resided on it. Discover the local history of the Wolastoq and Mi'kmaq peoples from a unique indigenous point of view while meandering along the harbor and the Beautiful River - Wolastoq. firstnationsstorytellers.com

FUNDY ROSE FERRY

Sail on the beautiful Bay of Fundy between Saint John and Digby, N.S. ferries.ca

