

**DISCOVER
SAINT JOHN
& THE TOWNS
BY THE BAY**



With historic city streets, a plethora of world-class restaurants, charming boutiques and art galleries, and the beautiful Bay of Fundy on its doorstep, Saint John is a vibrant city full of urban adventure on the edge of nature.

The Bay of Fundy, home to the world's highest tides, offers excitement and thrills in the heart of the city with the AREA 506 Waterfront Container Village, tidal steps and four-season patios at Ihtoli-maqahamok (The Gathering Space), and the Reversing Falls Rapids.

Part of the Stonehammer UNESCO Global Geopark, Saint John - Canada's first incorporated city (1785) - acts as the perfect home-base for daytrips along the Fundy Coast to Fundy-St. Martins and the Fundy Trail Provincial Park.



VISIT THE VIBRANCY

The region has a long history of business, social and cultural firsts.



BAY OF FUNDY

The world's highest tides



HERITAGE

Canada's first incorporated city



MARITIME CULTURE

Culture, character and adventure shaped by water



UPTOWN SAINT JOHN

The only city on the Bay of Fundy packs so much into our vibrant, walkable, historic uptown core. Choose from **over 80 bars and restaurants**, discover a beautiful mix of **new and historic architecture**, explore numerous **charming boutiques and galleries**, discover a **thriving arts scene**, and see our streets come to life with **art, music, and theatre festivals**. Experience the **AREA 506 Waterfront Container Village**, featuring various retailers, food vendors, public art, pop-up activities and a performance space, all wrapped up in more than 60 shipping containers. Visit **Ihtoli-maqahamok - The Gathering Space** discovering tidal steps at Market Slip leading down to the Bay of Fundy, a 360-degree stage with more public space around it to take in live performances, four-season patios and, in the winter, an outdoor skating surface.



OUTDOOR ADVENTURE

Saint John and the Towns by the Bay are perfectly situated on the Bay of Fundy, surrounded by the Saint John, Kennebecasis and Hammond Rivers. Watch the tides rise by 8.5 metres (28.5 feet) twice daily at the **Reversing Falls**; hike the coastal trails of the **Irving Nature Park**; explore the **Fundy-St. Martins Sea Caves**, or experience 30 km of undeveloped coastline at the **Fundy Trail Provincial Park**. Enjoy guided experiences with **In Step Adventures**, exploring the NB Nature Trust; explore Partridge Island with a **River Bay Adventures** kayaking tour; or hike, paddle and sample the bay with **Bay of Fundy Adventures**.

Discover 2,200 acres of unspoiled natural beauty at **Rockwood Park**, with added experiences through **Inside Out Nature Centre**.

HISTORY AND CULTURE

Canada's first incorporated city is bursting with stories to tell. Discover over **100 years of architectural styles** on a historic walking tour and visit the **Saint John City Market**, Canada's oldest continuing farmers market. Learn about the peoples and cultures that shaped us through **First Nations Storytellers'** guided walks, exploring **Place Fort La Tour**, and visiting any number of **niche museums and national historic sites**. Learn about **one billion years of geology** from **Stonehammer UNESCO Global Geopark**, the first North American member of the UNESCO Global Geoparks Network, with a variety of sights and experiences throughout the Saint John Region.



FOOD AND DRINK

Our region has a food scene all its own. From the ingredients found, to the crops grown; from the producers who cultivate, to the chefs who create. A taste of our region is uniquely ours, and definitely one to be experienced. **Local chefs and restaurateurs** build **incredible seasonal menus**, showcasing the best of what we have to offer. From **beer to cider to spirits** and more, **local craft alcohol producers** work hard to share local flavours. The Saint John Region is home to **Cooke Aquaculture Inc.**, one of the world's largest producers of farmed Atlantic salmon; **Acadian Sturgeon and Caviar Inc.**, located on the Kingston Peninsula, produces locally harvested and farmed sturgeon products, including salty and delicious fresh caviar; and, **Crosby's** has been importing the world's finest molasses to the East Coast of Canada since 1879; supplying retailers across Canada and into New England.