

DISCOVER SAINT JOHN & THE TOWNS BY THE BAY



Whether you're flying, driving or cruising to the Saint John Region, you will experience our rich heritage and legendary Maritime hospitality.

Saint John is the only city on the Bay of Fundy, home of the world's highest tides. Walk on the ocean floor, kayak sea caves and witness the power of the tides at the Reversing Falls Rapids.

With Canada's first incorporated city at its core, Saint John & The Towns by the Bay are rich with history, culture and unique architecture. You will find historical treasures around every corner throughout our communities.

The salt air and coastal sights will reinvigorate you, the local cuisine and music will nurture you, and the people will embrace you. You might never want to leave.



VISIT THE VIBRANCY

The region has a long history of business, social and cultural firsts.



BAY OF FUNDY

The world's
highest
tides



HERITAGE

Canada's first
incorporated
city



MARITIME CULTURE

Culture, character
and adventure
shaped by water

ENVISION
Saint John

THE
REGIONAL
GROWTH
AGENCY

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AREA 506 WATERFRONT CONTAINER VILLAGE

New Brunswick's coolest festival, turned into a permanent waterfront experience! Retail shops, performance space, a container bar, food trucks, public art and pop-up activities, all wrapped up in more than 60 shipping containers, celebrating everything about our province.

area506.ca/container-village



PLACE FORT LA TOUR

Located along Harbour Passage, the original Fort La Tour was built in 1631 by Charles de La Tour as a fur trading post at a long-used Aboriginal encampment site. At the newly opened attraction (2022), see replicas of the historic fort buildings come to life, walking paths, a bastion, blacksmith forge, large plaza and more!

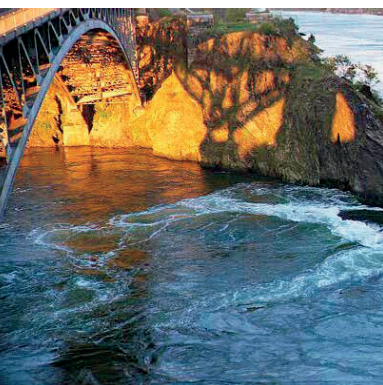
fortlatour.com



FUNDY TRAIL PARKWAY

Experience 30km of undeveloped spectacular Bay of Fundy coastline - drive, walk, hike, bike or relax. Connector roads to Sussex and Alma have opened, completing a spectacular, scenic coastal link between Saint John, Sussex and Moncton, joining the entire southern portion of the province from St. Stephen to Sackville.

fundytrailparkway.com



REVERSING FALLS RAPIDS

Watch the Bay of Fundy's monstrous tides collide with the Saint John River at the Reversing Falls Rapids. Get a bird's eye view on the waves and whirlpools that result from nature's tug-of-war, at Fallsview and Wolastoq parks, or walk The Plank, a 110-foot-high lookout overlooking the Reversing Falls Rapids.

discoversaintjohn.com/place/watch-natures-tug-of-war-reversing-falls-rapids



SAINT JOHN CITY MARKET

Experience Canada's oldest continuing farmers' market. Visit merchants at colourful stalls proudly displaying local produce, meat, fresh seafood, and handcrafted items, as well as a variety of local and international cuisines.

sjcitymarket.ca



FIRST NATIONS STORYTELLERS

Prior to the landing of European settlers in what is now called New Brunswick, thriving cultures existed for thousands of years which lived in harmony with the land and the life that resided on it. Discover the local history of the Wolastoq and Mi'kmaq peoples from a unique indigenous point of view while meandering along the harbour and the Beautiful River - Wolastoq.

firstnationstorytellers.com



UPTOWN SAINT JOHN

The only city on the Bay of Fundy packs so much into our vibrant, walkable, historic uptown core. Choose from over 80 bars and restaurants, discover a beautiful mix of new and historic architecture, explore numerous charming boutiques, discover a thriving arts scene, and see our streets come to life with art, music, and theatre festivals.

uptownsj.com



BAY OF FUNDY ADVENTURES

Authentic Bay of Fundy itineraries unique to your company and clients. Specializing in coastal hiking, sea kayaking, local culture, and cuisine, to help you curate the most memorable experiences the Bay of Fundy has to offer.

bayoffundyadventures.com