





Imagine a place where downtown is uptown and the river runs backwards twice a day

DISCOVER THE SAINT JOHN REGION

With historic city streets, a plethora of world-class restaurants, charming boutiques, lovely art galleries, and the beautiful Bay of Fundy on its doorstep, Saint John is a vibrant city full of urban adventure on the edge of nature.

The Bay of Fundy, home to the world's highest tides, offers excitement and thrills in the heart of the city with the Reversing Falls Rapids. And Saint John acts as the perfect home-base for day-trips along the Fundy Coast to St. Martins and Fundy Trail Parkway.

The Saint John region offers unspoiled historical treasures, incomparable access to nature and an arts and culture scene that is second to none.

POPULATION

Approximately 130,000 people live in the Saint John region, and 810,000 in New Brunswick, Canada's only officially bilingual province.

CLIMATE

Saint John has a temperate climate of approximately 22°C or 72°F in summer and -3°C or 25°F in winter. (But the trick to being on the Bay of Fundy is to wear layers!)

LOCATION

- 75 minute drive from the US border at Calais, Maine
- 5 hour drive from Portland, Maine
- 7 hour drive from Boston, Massachusetts
- 2-1/2 hour ferry crossing to Digby, Nova Scotia
- 4 hour drive to Halifax, Nova Scotia
- 2-1/2 hour flight/13-1/2 hour drive to Toronto, Ontario
- 90 minute flight/9 hour drive to Montreal, Quebec









Great Things to See & Do in #SJTownsByTheBay

NEW BRUNSWICK MUSEUM

Whales, ships, fossils, and fine art surround you at the New Brunswick Museum. While the museum is temporarily closed, museum interpreters continue to offer fun and engaging walking tours exploring uptown Saint John. As Canada's first incorporated city, Saint John's streets are filled with enough history to keep even the most knowledgeable historian enthralled! nbm-mnb.ca

REVERSING FALLS RAPIDS

Watch the Bay of Fundy's monstrous tides collide with the Saint John River from 110 feet up on an observation plank overlooking the Reversing Falls Rapids at The Plank. Relax in the rooftop theatre and learn about the phenomenon, the geology, history of the area and more during a 13 minute film. theplank.ca

FUNDY TRAIL PARKWAY

Experience 30km of undeveloped spectacular Bay of Fundy coastline - drive, walk, hike, bike or relax. Enjoy "A Taste of History" and learn about life during the 1800's lumber and ship building industries while sampling authentic Maritime delicacies and a portion of a lumberjack's hearty meal in a replica heritage cookhouse. Connector roads to Sussex and Alma have opened, completing a spectacular, scenic coastal link between Saint John, Sussex and Moncton, joining the entire southern portion of the province from St. Stephen to Sackville. fundytrailparkway.com

SIP AND SAMPLE TOURS

Explore historic uptown Saint John, stopping along the way to sample local wine, beer and (or) seafood. Customize a tour best suited to your groups' interests. uncorkednb.com

INSIDE OUT NATURE CENTRE

Choose from a variety of programming with a focus on nature, education, seasonal adventures and wellness. Group services include, but are certainly not limited to, step-on guide interpretation and interpretive walks.

insideoutnaturecentre.com

SAINT JOHN CITY MARKET

Experience Canada's oldest continuing farmers' market, visiting merchants at colourful stalls proudly displaying local produce, meat, fresh seafood, and handcrafted items. sicitymarket.com

BAY OF FUNDY ADVENTURES

Authentic Bay of Fundy itineraries unique to your company and clients. Specializing in coastal hiking, sea kayaking, local culture, and cuisine, to help you curate the most memorable experiences the Bay of Fundy has to offer.

bayoffundyadventures.com

STONEHAMMER GEOPARK

As North America's first UNESCO Global Geopark, Stonehammer Geopark is about geology, but it is also about people, society and culture. Here you can hike, kayak, rock climb, eat, and more! Take a guided walking tour or hire a step-on guide, and learn more about the billion years of stories our geological history tells. stonehammergeopark.com

STEAMERS LOBSTER COMPANY

A high energy, informative, and interactive stage production paired with a three-course lobster dinner. steamerslobstercompany.com

PLACE FORT LA TOUR

Located along Harbour Passage, the original Fort La Tour was built in 1631 by Charles de La Tour as a fur trading post at a long-used Indigeous encampment site. See replicas of the historic fort buildings come to life, walking paths, a bastion, blacksmith forge, large plaza and more! placefortlatour.com

SIGHTSEEING JET BOAT

Experience the highest tides in the world and see the Reversing Falls Rapids up close. This 45-minute sightseeing cruise will let you witness 450 million years of geology, as you see the change of colours and orientation of the rocks from a close perspective on the water. Feel the tug of the mighty tides of the Bay of Fundy and listen to the stories of all of the events that have impacted life on the Bay. seesight-tours.com/saint-john-tours





















AREA 506 CONTAINER VILLAGE

New Brunswick's coolest festival, turned into a permanent waterfront experience! Retail shops, performance space, a container bar, food trucks, public art and pop-up activities, all wrapped up in more than 60 shipping containers, celebrating everything about our province. area506.ca/container-village

FIRST NATIONS STORYTELLERS

Prior to the landing of European settlers in what is now called New Brunswick, thriving cultures existed for thousands of years which lived in harmony with the land and the life that resided on it. Discover the local history of the Wolastog and Mi'kmag peoples from a unique indigenous point of view while meandering along the harbor and the Beautiful River - Wolastog. firstnationsstorytellers.com

FUNDY ROSE FERRY

Sail on the beautiful Bay of Fundy between Saint John and Digby, N.S. ferries.ca

MOOSEHEAD BREWERY TOUR

Let Moosehead Breweries take you on a tour of their historic brewery and learn how after 150 years, they continue to be one of the most resilient companies in Canada. Experience their time-honoured brewing practices; explore their brewhouse and packaging operation; and sample a variety of their decorated beers in Canada's oldest independent brewery. moosehead.ca/tour

ROCKWOOD PARK

One of Canada's largest municipal parks, Rockwood Park offers an Interpretation Centre, lakes for swimming, an 18-hole golf course, and more than 50km of hiking trails to explore. The park is a four-season adventure zone with something for everyone. rockwoodpark.ca

GOLFING

Enjoy a day on the links at one of the many golf courses in the Saint John Region, discoversaintjohn.com/place/golfing











IRVING NATURE PARK

The Irving Nature Park is a 600 acre site created by J.D. Irving, Limited to help protect an environmentally significant area. Just minutes from uptown Saint John, this special part of the Fundy coastline is a place where everyone can come and experience the various ecosystems of the Southern New Brunswick coastline. jdirving.com/en/sustainability/parks/

SAINT JOHN MARINA BOAT TOUR

The Saint John Marina offers narrated sightseeing cruises on the Saint John and Kennebecasis rivers aboard a Mississippistyle river boat. Highlights of this three-hour tour will include lighthouses, covered bridge, local history and folklore, wildlife sightings, and Maritime hospitality. saintjohnmarina.ca

WOODCHUCKS AXE THROWING

Woodchucks Axe Throwing began with two lifelong friends who wanted to bring the fun and engaging sport of axe throwing to the urban setting of Saint John. Axe throwing coaches will show you the ropes when you arrive and have you comfortable in no time! Bookings and walk-in space available, or just come in for a pint.

woodchucksaxethrowing.ca

SELF-GUIDED HISTORIC WALKING TOURS

If you're ready for a walkabout, the Loyalist Trail, the Victorian Stroll, and the Prince William walk have been designed just for you. At 1.5 hours each, these walking tours will take you through the history and landmarks associated with our earliest settlers, the post-Great Fire residential renaissance, and the emergence of turn of the century grand commercial architecture, discoversaintiohn.com/place/take-self-auidedhistoric-walking-tour

SELF-GUIDED ART IN PUBLIC PLACES WALKING TOUR

Explore the uptown area with a self-guided Art in Public Places walking tour. Follow the map to be treated to a view of our unique public art displays - be sure to pop into the numerous galleries along the route! discoversaintjohn.com/place/takeart-public-places-walking-tour



















Shop 'Til You Drop in #SJTownsByTheBay

The streets of uptown are filled with retailers and shops that are sure to make your time uptown one to remember. Click the map below to see a full list of shops:



Click here for a list of shops and retailers throughout Saint John & the Towns by the Bay.







Food & Drink in #SJTownsByTheBay

CAFÉ CULTURE

Find your perfect caffeine fix:

- 1 The Art Warehouse 120 Prince William Street
- Catapult Coffee & Studio

116 Princess Street

- 3 Epoch Chemistry Coffee 85 Water Street
- **Java Moose Coffee** 84 Prince William Street

- 5 Roticana Coffee 1 Market Square
- 6 Second Cup 16 King Street
- Stone Soup Café 139 Prince Edward Street









SWEETS & TREATS

Indulge your sweet tooth:

- 8 Beavertails
- Delish Ice Cream 85 Water Street 120 Prince William Street
- 9 Bella's Ice Cream 85 Germain Street
 - The Donut Bar
- 10 Candy World 85 Water Street
- 85 Water Street 13 Freak Lunchbox

18 King Street

Bakery 47 Charlotte Street 15 Sugar Spider

Saint John

- 85 Water Street & 101 Prince William Street
- 16 Wild Flours **Sweets & Treats** 91 Prince William Street















CASUAL PUB & FINE DINING

Satisfy any craving with over 85 restaurants in our uptown core, including:

- **Barred Rock Chicken** 1 Market Square
- **Lemongrass Thai Fare** 1 Market Square
- **Sense of Tokyo** 13 Waterloo Street

- 18 Billy's Seafood Company
- Marci's Salads 38 Grannan Street
- **Steamers Lobster** Company 110 Water Street



- **MIX Resto Bar** 39 King Street
- 36 Ta-Ke Sushi

Britt's Pub & Eatery 42 Princess Street

38 King Street

- Cask & Kettle Irish Gastropub
- **Peppers** Pub 1 Market Square

33 Canterbury Street

37 Thandi's

- 112 Prince William Street
- Pomodori Pizzeria 34 Canterbury Street
- Toro Taco 1 Market Square

- Churchill's Pub & **Steakhouse** 10 Grannan Street
- **Port City Royal** 45 Grannan Street
- **Uptown Eatery** 68 King Street



Uptown Pub Down 40 VEGolution 26 Germain Street



88 Prince William Street

87 Prince William Street

Saint John Ale House

Under

1 Market Square

Grannan's Seafood 1 Market Square

- 41) Vito's Family Restaurant 2 Peel Plaza

Italian by Night 97 Germain Street







f DiscoverSaintJohn





















CRAFT BEER & SPECIALITY DRINKS

Sample local flavours and international ones alike:

- **Big Tide Brewing Co.** 47 Princess Street
- O'Leary's Pub 46 Princess Street
- **Five and Dime** 34 Grannan Street
- **Picaroons General Store** 32 Canterbury Street
- **Happinez Wine Bar** 42 Princess Street
- **Uncorked Tours** 47 Charlotte Street
- Hopscotch Whisky Bar 45 Canterbury Street
- **Wasted Day Brewing** 36 Water Street



















UNIQUE FEATURES

Experience all that uptown Saint John has to offer:

AREA 506 Waterfront Container Village

> 85 Water Street Celebrate everything that's cool about our Port City with a collection of shops, food trucks, public art, and a container bar.

Saint John City Market

> 47 Charlotte Street Visit the oldest continuing farmer's market in Canada for tasty eats, special treats, and a variety of craft vendors.

Find more food and drink options throughout Saint John & the Towns by the Bay here.







Getting Around #SJTownsByTheBay

MOTOR SAINT JOHN TRANSPORTATION OPTIONS

Coach Atlantic Transportation Group

Tayna Babineau, Sales Manager Office: 506-857-8520 ext-203

Cell: 506-850-9280

Optimum Ride

Jonathan Keith

Office: 506-433-6634

Email: info@optimumride.com

Diamond Taxi

Charlie Hamilton

Office: 506-648-8888

Saint John Executive Limo Services

Lorne Webster

Office: 506-642-5466

Email: lorne.webster@saintjohnlimo.ca

Saint John Transit

Office: 506-658-4714

Vets Taxi

Shelley Orr

Office: 506-658-2020

RENT-A-CAR OPTIONS

Avis

506-696-4406 1-800-831-2847

Budget

506-633-3467 1-800-268-8900

Alamo

506-696-3340 1-800-261-7331

Enterprise

506-696-3340 1-800-261-7331

National

506-696-3340 1-800-261-7331

AIR SAINT JOHN TRANSPORTATION OPTIONS

Air Canada

Daily flights to/from Montreal and Toronto

Flair Airlines

Direct flights to/from Toronto











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