



**Imagine a place where downtown is uptown and the river runs backwards twice a day**

### DISCOVER THE SAINT JOHN REGION

With historic city streets, a plethora of world-class restaurants, charming boutiques, lovely art galleries, and the beautiful Bay of Fundy on its doorstep, Saint John is a vibrant city full of urban adventure on the edge of nature.

The Bay of Fundy, home to the world's highest tides, offers excitement and thrills in the heart of the city with the Reversing Falls Rapids. And Saint John acts as the perfect home-base for day-trips along the Fundy Coast to St. Martins and Fundy Trail Parkway.

The Saint John region offers unspoiled historical treasures, incomparable access to nature and an arts and culture scene that is second to none.

### POPULATION

Approximately 130,000 people live in the Saint John region, and 810,000 in New Brunswick, Canada's only officially bilingual province.

### CLIMATE

Saint John has a temperate climate of approximately 22°C or 72°F in summer and -3°C or 25°F in winter. (But the trick to being on the Bay of Fundy is to wear layers!)

### LOCATION

- 75 minute drive from the US border at Calais, Maine
- 5 hour drive from Portland, Maine
- 7 hour drive from Boston, Massachusetts
- 2-1/2 hour ferry crossing to Digby, Nova Scotia
- 4 hour drive to Halifax, Nova Scotia
- 2-1/2 hour flight/13-1/2 hour drive to Toronto, Ontario
- 90 minute flight/9 hour drive to Montreal, Quebec





## Great Things to See & Do in #SJTownsByTheBay

### SAINT JOHN CITY MARKET

Experience Canada's oldest continuing farmers' market, visiting merchants at colourful stalls proudly displaying local produce, meat, fresh seafood, and handcrafted items. [sjcitymarket.ca](http://sjcitymarket.ca)

### NEW BRUNSWICK MUSEUM

Whales, ships, fossils, and fine art surround you at the New Brunswick Museum. While the museum is temporarily closed, museum interpreters continue to offer fun and engaging walking tours exploring uptown Saint John. As Canada's first incorporated city, Saint John's streets are filled with enough history to keep even the most knowledgeable historian enthralled! [nbm-mnb.ca](http://nbm-mnb.ca)

### REVERSING FALLS RAPIDS

Watch the Bay of Fundy's monstrous tides collide with the Saint John River from 110 feet up on an observation plank overlooking the Reversing Falls Rapids at The Plank. Relax in the rooftop theatre and learn about the phenomenon, the geology, history of the area and more during a 13 minute film. [discoversaintjohn.com/place/watch-natures-tug-war-reversing-falls-rapids](http://discoversaintjohn.com/place/watch-natures-tug-war-reversing-falls-rapids)

### FUNDY TRAIL PARKWAY

Experience 30km of undeveloped spectacular Bay of Fundy coastline – drive, walk, hike, bike or relax. Enjoy "A Taste of History" and learn about life during the 1800's lumber and ship building industries while sampling authentic Maritime delicacies and a portion of a lumberjack's hearty meal in a replica heritage cookhouse. Connector roads to Sussex and Alma have opened, completing a spectacular, scenic coastal link between Saint John, Sussex and Moncton, joining the entire southern portion of the province from St. Stephen to Sackville. [fundytrailparkway.com](http://fundytrailparkway.com)

### SIP AND SAMPLE TOURS

Explore historic uptown Saint John, stopping along the way to sample local wine, beer and (or) seafood. Customize a tour best suited to your groups' interests. [uncorkedtours.com](http://uncorkedtours.com)

### INSIDE OUT NATURE CENTRE

Choose from a variety of programming with a focus on nature, education, seasonal adventures and wellness. Group services include, but are certainly not limited to, step-on guide interpretation and interpretive walks. [insideoutnaturecentre.com](http://insideoutnaturecentre.com)

### BAY OF FUNDY ADVENTURES

Authentic Bay of Fundy itineraries unique to your company and clients. Specializing in coastal hiking, sea kayaking, local culture, and cuisine, to help you curate the most memorable experiences the Bay of Fundy has to offer. [bayoffundyadventures.com](http://bayoffundyadventures.com)

### STONEHAMMER GEOPARK

As North America's first UNESCO Global Geopark, Stonehammer Geopark is about geology, but it is also about people, society and culture. Here you can hike, kayak, rock climb, eat, and more! Take a guided walking tour or hire a step-on guide, and learn more about the billion years of stories our geological history tells. [stonehammergeopark.com](http://stonehammergeopark.com)

### STEAMERS LOBSTER COMPANY

A high energy, informative, and interactive stage production paired with a three-course lobster dinner. [steamerslobstercompany.com](http://steamerslobstercompany.com)

### PLACE FORT LA TOUR

Located along Harbour Passage, the original Fort La Tour was built in 1631 by Charles de La Tour as a fur trading post at a long-used Indigenous encampment site. See replicas of the historic fort buildings come to life, walking paths, a bastion, blacksmith forge, large plaza and more! [fortlatour.com](http://fortlatour.com)

### SIGHTSEEING JET BOAT

Experience the highest tides in the world and see the Reversing Falls Rapids up close. This 45-minute sightseeing cruise will let you witness 450 million years of geology, as you see the change of colours and orientation of the rocks from a close perspective on the water. Feel the tug of the mighty tides of the Bay of Fundy and listen to the stories of all of the events that have impacted life on the Bay. [seesight-tours.com](http://seesight-tours.com)

### AREA 506 CONTAINER VILLAGE

New Brunswick's coolest festival, turned into a permanent waterfront experience! Retail shops, performance space, a container bar, food trucks, public art and pop-up activities, all wrapped up in more than 60 shipping containers, celebrating everything about our province. [area506.ca/container-village](http://area506.ca/container-village)

### FIRST NATIONS STORYTELLERS

Prior to the landing of European settlers in what is now called New Brunswick, thriving cultures existed for thousands of years which lived in harmony with the land and the life that resided on it. Discover the local history of the Wolastoq and Mi'kmaq peoples from a unique indigenous point of view while meandering along the harbor and the Beautiful River - Wolastoq. [firstnationsstorytellers.com](http://firstnationsstorytellers.com)

### FUNDY ROSE FERRY

Sail on the beautiful Bay of Fundy between Saint John and Digby, N.S. [ferries.ca](http://ferries.ca)

### HOTELS

Best Western Plus	506.657.9966
Canadas Best Value Inn	506.657.7320
Chateau Saint John	506.644.4444
Days Inn by Wyndham Saint John	506.646.0366
Delta Hotels by Marriott Saint John	506.648.1981
Hampton Inn	506.657.4600
Hilton Saint John	506.693.8484
Holiday Inn Express	506.642.2622
Quality Inn & Suites Amsterdam	506.849.8050
Rodeway Inn	506.647.1873
Travelodge Suites	506.635.0400

### MEMBERSHIPS

- Bus Carriers Federation
- Ontario Motorcoach Association (OMCA)
- Tourism Industry Association of Canada (TIAC)
- Tourism Industry Association of New Brunswick (TIANB)

