

Whether you're flying, driving or cruising to the Saint John region, you will experience our rich heritage and legendary Maritime hospitality.

Saint John is the only city on the Bay of Fundy, home of the world's highest tides. Walk on the ocean floor, kayak sea caves and witness the power of the tides at the Reversing Falls Rapids.

With Canada's first incorporated city at its core, Saint John & The Towns by the Bay are rich with history, culture and unique architecture. You will find historical treasures around every corner throughout our six communities.

The salt air and coastal sights will reinvigorate you, the local cuisine and music will nurture you, and the people will embrace you. You might never want to leave.







# **VISIT THE VIBRANCY**

The region has a long history of business, social and cultural firsts.



BAY OF FUNDY The world's highest tides



HERITAGE Canada's first incorporated city



MARITIME CULTUR Culture, character and adventure shaped by water





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## **AREA 506 WATERFRONT** CONTAINER VILLAGE

New Brunswick's coolest festival, turned into a permanent waterfront experience! Retail shops, performance space, a container bar, food trucks, public art and pop-up activities, all wrapped up in more than 60 shipping containers, celebrating everything about our province. area506.ca/container-village

### SAINT JOHN CITY MARKET

Experience Canada's oldest continuing farmers' market, visiting merchants at colourful stalls proudly displaying local produce, meat, fresh seafood, and handcrafted items. sjcitymarket.ca



**PLACE FORT LA TOUR** Located along Harbour Passage, the original Fort La Tour was built in 1631 by Charles de La Tour as á fur trading post at a long-used Aboriginal encampment site. See replicas of the historic fort buildings come to life, walking paths, a bastion, blacksmith forge, large plaza and more!



### FIRST NATIONS STORYTELLERS

Prior to the landing of European settlers in what is now called New Brunswick, thriving cultures existed for thousands of years which lived in harmony with the land and the life that resided on it. Discover the local history of the Wolastoq and Mi'kmag peoples from a unique indigenous point of view while meandering along the harbor and the Beautiful River - Wolastoq. facebook.com/FirstNationsStorytell

### FUNDY TRAIL PARKWAY

Experience 30km of undeveloped spectacular Bay of Fundy coastline - drivé, walk, hike, bike or relax. Connector roads to Sussex and Alma have opened, completing a spectacular, scenic coastal link between Saint John, Sussex and Moncton, joining the entire southern portion of the province from St. Stephen to . Sackville.

fundytrailparkway.com



### **RED ROCK ADVENTURE**

Authentic Bay of Fundy itineraries unique to your company and clients. Specializing in coastal hiking, sea kayaking, local culture, and cuisine, to help you curate the most memorable experiences the Bay of Fundy has to offer. bayoffundyadventures.com



### **REVERSING FALLS RAPIDS**

Watch the Bay of Fundy's monstrous tides collide with the Saint John River at the Reversing Falls Rapids. Get a bird's eye view on the waves and whirlpools that result 📂 from nature's tug-of-war, at Fallsview and Wolastoq parks, or walk The Plank, a 110-foot-high lookout overlooking the Reversing Falls Rapids (opening in 2022). discoversaintjohn.com/place/watch -natures-tug-war-reversing-falls-

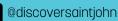


### SIGHTSEEING JETBOAT

Experience the highest tides in the world and see the Reversing Falls Rapids up close. This 45-minute sightseeing cruise will let you witness 450 million years of geology, as you see the change of colours and orientation of the rocks from a close perspective on the water. Feel the tug of the mighty tides of the Bay of Fundy and listen to the stories of all of the events that have impacted life on the Bay. seesight-tours.com



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