

URBAN ADVENTURE ON THE MAGNIFICENT BAY OF FUNDY

The Saint John Region

DISCOVERSAINTJOHN.COM

DISCOVER THE SAINT JOHN REGION

With historic city streets, a plethora of world-class restaurants, charming boutiques, lovely art galleries, and the beautiful Bay of Fundy on its doorstep, Saint John is a vibrant city full of urban adventure on the edge of nature.

The Bay of Fundy, home to the world's highest tides, offers excitement and thrills in the heart of the city with the Reversing Falls Rapids. And Saint John acts as the perfect home-base for day-trips along the Fundy Coast to St. Martins and Fundy Trail Parkway.

The Saint John Region offers unspoiled historical treasures, incomparable access to nature and an arts and culture scene that is second to none.

POPULATION

Approximately 125,000 people live in the Saint John region, and 750,000 in New Brunswick, Canada's only officially bilingual province.

CLIMATE

Saint John has a temperate climate of approximately 22°C or 72°F in summer and -3°C or 25°F in winter. (But the trick to being on the Bay of Fundy is to wear layers!)

LOCATION

- 75 minute drive from the US border at Calais, Maine
- 5 hour drive from Portland, Maine
- 7 hour drive from Boston, Massachusetts
- 2-1/2 hour ferry crossing to Digby, Nova Scotia
- 4 hour drive to Halifax, Nova Scotia
- 2-1/2 hour flight/13-1/2 hour drive to Toronto, Ontario
- 90 minute flight/9 hour drive to Montreal, Quebec



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SAINT JOHN CITY MARKET

Experience Canada's oldest continuing farmers' market, visiting merchants at colourful stalls proudly displaying local produce, meat, fresh seafood, and handcrafted items. **sjcitymarket.ca**

NEW BRUNSWICK MUSEUM

Whales, ships, fossils, and fine art surround you at the New Brunswick Museum. Treasures are interpreted in stunning world-class exhibits. **nbm-mnb.ca**

REVERSING FALLS RAPIDS

Watch the Bay of Fundy's monstrous tides collide with the Saint John River from 110 feet up on a skywalk overlooking the Reversing Falls Rapids. Get a bird's eye view on the waves and whirlpools that result from nature's tug-of-war, at Fallsview and Wolastoq parks. **discoversaintjohn.com/place/** watch-natures-tug-war-reversing-falls-rapids

FUNDY TRAIL PARKWAY

Experience 30km of undeveloped spectacular Bay of Fundy coastline – drive, walk, hike, bike or relax. Enjoy "A Taste of History" and learn about life during the 1800's lumber and ship building industries while sampling authentic Maritime delicacies and a portion of a lumberjack's hearty meal in a replica heritage cookhouse. A connector road to Sussex opened in 2020 and a road to Alma is scheduled to open in 2021, completing a spectacular, scenic coastal link between Saint John, Sussex and Moncton, joining the entire southern portion of the province from St. Stephen in the west right to Sackville in the east. **fundytrailparkway.com**

SIP AND SAMPLE TOURS

Explore historic uptown Saint John, stopping along the way to sample local wine, beer and (or) seafood. Customize a tour best suited to your groups' interests. uncorkedtours.com

INSIDE OUT NATURE CENTRE

Choose from a variety of programming with a focus on nature, education, seasonal adventures and wellness. Group services include, but are certainly not limited to, step-on guide interpretation and interpretive walks.

insideoutnaturecentre.com

HOTELS

Best Western Plus	506.657.9966
Canadas Best Value Inn	506.657.7320
Chateau Saint John	506.644.4444
Days Inn by Wyndham Saint John	506.646.0366
Delta Hotels by Marriott Saint John	506.648.1981
Hampton Inn	506.657.4600
Hilton Saint John	506.693.8484
Holiday Inn Express	506.642.2622
Quality Inn & Suites Amsterdam	506.849.8050
Travelodge Suites	506.635.0400

RED ROCK ADVENTURE

Authentic Bay of Fundy itineraries unique to your company and clients. Specializing in coastal hiking, sea kayaking, local culture, and cuisine, to help you curate the most memorable experiences the Bay of Fundy has to offer. bayoffundyadventures.com

RIVER BOAT TOUR

Take a three-hour narrated sightseeing cruise on the Saint John and Kennebecasis rivers aboard a Mississippi-style river boat. See lighthouses, covered bridges, wildlife and more while enjoying Maritime hospitality. Regularly scheduled and specialty cruises. Can accommodate 30-96 passengers. saintjohnmarina.ca

STONEHAMMER GEOPARK

As North America's first UNESCO Global Geopark, Stonehammer Geopark is about geology, but it is also about people, society and culture. Here you can hike, kayak, rock climb, zip, eat and tour! **stonehammergeopark.com**

STEAMERS LOBSTER COMPANY

A high energy, informative, and interactive stage production paired with a three-course lobster dinner. **steamerslobstercompany.com**

PLACE FORT LA TOUR

Located along Harbour Passage, the original Fort La Tour was built in 1631 by Charles de La Tour as a fur trading post at a long-used Aboriginal encampment site. See replicas of the historic fort buildings come to life, walking paths, a bastion, blacksmith forge, large plaza and more! fortlatour.com

SIGHTSEEING JET BOAT

Experience the highest tides in the world and see the Reversing Falls Rapids up close. This 45-minute sightseeing cruise will let you witness 450 million years of geology, as you see the change of colours and orientation of the rocks from a close perspective on the water. Feel the tug of the mighty tides of the Bay of Fundy and listen to the stories of all of the events that have impacted life on the Bay. **seesight-tours.com**

FUNDY ROSE FERRY

Sail on the beautiful Bay of Fundy between Saint John and Digby, N.S. **ferries.ca**

MEMBERSHIPS

- Bus Carriers Federation
- Ontario Motorcoach Association (OMCA)
- Tourism Industry Association of Canada (TIAC)
- Tourism Industry Association of New Brunswick (TIANB)

MARCY BARNES

Travel Trade Sales 506.658.4523 marcy.barnes@envisionsaintjohn.com



1 866 GO FUNDY

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