



**DISCOVER
SAINT JOHN
& THE TOWNS
BY THE BAY**

IMAGINE A PLACE WHERE DOWNTOWN IS UPTOWN AND THE RIVER RUNS BACKWARDS TWICE A DAY

It's not just that the Saint John Region offers the only convention facilities on the awe-inspiring Bay of Fundy. When you host your event in our city of living history, urban energy, and natural splendour, you treat your delegates to the best convention experience imaginable.

Compact and convenient, Saint John is a safe and walkable city, with more than 12 art galleries, over 85 restaurants and bars, and numerous unique boutiques to explore - all within a few blocks. Our colourful and historic streets offer unique event venues and experiences. From the historical Imperial Theatre on King's Square to the waterfront convention centre, to Lily Lake Pavilion in beautiful Rockwood Park, at every turn your delegates will enjoy a Maritime experience and hospitality to be remembered.

THE BAY OF FUNDY AT YOUR DOORSTEP

The Bay of Fundy, home to the world's highest tides, offers excitement and thrills in the heart of the city, and Saint John acts as the perfect home-base for daytrips along the Fundy Coast to Fundy-St. Martins and the Fundy Trail Provincial Park. In addition to our waterfront convention facilities, many hotel rooms have a view of the Bay and many of the experiences your guests will enjoy will revolve around it – watching 28.5-foot tides rise and fall twice a day, getting an eagle eye view from the Plank viewing deck, or enjoying a lobster dinner with harbour views.

WE HAVE YOUR EVENT COVERED WITH MODERN FACILITIES AND OLD WORLD CHARM

Our all-season Inside Connection pedway system links over 123,000 square feet of convention and exhibit space. In less than 7 minutes, your delegates can travel between the Convention Centre, restaurants, recreational and cultural facilities, and more:

- The province's largest complete event complex, The Saint John Trade and Convention Centre, anchors two major hotels uptown, connected to 450 guestrooms and numerous meeting spaces
- 1800 guestrooms city-wide
- Legendary Maritime hospitality greets delegates at every corner

UNBEATABLE LOCATION

- Affordable and accessible air access from other major Canadian airports
- Our airport puts passengers in close proximity to hotels, convention venues and tourist attractions

WE ARE AT YOUR SERVICE

- Bid package preparation/marketing support/incentives
- Visitor brochures, maps, welcome letters, and delegate bags

POPULATION

Approximately 135,000 people live in the Saint John Region, and 810,000 in New Brunswick, Canada's only officially bilingual province.

CLIMATE

Saint John has a temperate climate of approximately 22°C or 72°F in summer and -3°C or 25°F in winter. (But the trick to being on the Bay of Fundy is to wear layers!)

LOCATION

- 75 minute drive from the US border at Calais, Maine
- 5 hour drive from Portland, Maine
- 7 hour drive from Boston, Massachusetts
- 2-1/2 hour ferry crossing to Digby, Nova Scotia
- 4 hour drive to Halifax, Nova Scotia
- 2 hour flight/13-1/2 hour drive to Toronto, Ontario
- 90 minute flight/9 hour drive to Montreal, Quebec



TOP ATTRACTIONS

AREA 506 WATERFRONT CONTAINER VILLAGE

New Brunswick's coolest festival, turned into a permanent waterfront experience! Retail shops, performance space, a container bar, food trucks, public art and pop-up activities, all wrapped up in more than 60 shipping containers, celebrating everything about our province.

www.area506.ca/container-village

FUNDY TRAIL PROVINCIAL PARK

A premier Bay of Fundy experience and the largest underdeveloped coastline between Labrador and Florida. Take in the stunning views of the world's highest tides – Drive, hike, bike or walk, there is something for everyone.

www.fundytrailparkway.com

PLACE FORT LA TOUR

Located on Harbour Passage on the Bay of Fundy, this redevelopment commemorates 5700+ years of ceremonial, trade and industrial activity in this special place. The site of treachery, intrigue, and a memorable battle in early Acadian times, Place Fort La Tour's structures and experiences are evocative of these stories and a current day meeting place, much as it has always been. www.placefortlatour.com

REVERSING FALLS RAPIDS

Where the Bay of Fundy tides - the highest in the world - rush up and over the Saint John River, they collide spectacularly, and the river actually reverses in the face of this unstoppable power. Experience the rapids up close on a 45-minute sightseeing cruise.

www.theplank.ca

SAINT JOHN CITY MARKET

Experience Canada's oldest continuing farmers' market, where the roof resembles a ship's inverted hull reflecting our shipbuilding past. Visit merchants at colourful stalls proudly displaying local produce, meat, fresh seafood and handcrafted items. See artists at work or have a bite to eat in one of the many eateries featuring local and ethnic foods. Open Monday thru Saturday.

www.sjcitymarket.ca

OUR TRACK RECORD SPEAKS FOR ITSELF

- Canada 55+ Games | 2,300 athletes
- World Cannabis Congress | 400 delegates
- World Under 17 Hockey Challenge | 225 athletes
- Telus Cup | 2000 attendees
- Canadian Country Music Awards | 6,000 attendees
- Canadian Chamber of Commerce AGM | 400 delegates
- Canadian Society of Clinical Chemists | 350 delegates
- SKATE Canada International | 4,000 attendees
- Canadian Association of University Business Officers | 600 delegates
- East Coast Music Awards | 12,000 attendees
- RAIC Festival of Architecture | 400 delegates
- Union of Canadian Transportation Employees (PSAC) | 300 delegates
- Canadian Nurses Association | 800 delegates
- PCMA CEC Canadian Innovation Conference | 250 delegates

View a full list of facilities:

www.discoversaintjohn.com/about-us/meetings-conventions



SHAWNNA DICKIE-GARNHUM

Sales Manager
506.721.2437

shawna.dickie-garnhum@envisionsaintjohn.com