



DISCOVER SAINT JOHN & THE TOWNS BY THE BAY

Imagine a place where downtown is uptown and the river runs backwards twice a day

DISCOVER THE SAINT JOHN REGION

With historic city streets, a plethora of world-class restaurants, charming boutiques, lovely art galleries, and the beautiful Bay of Fundy on its doorstep, Saint John is a vibrant city full of urban adventure on the edge of nature.

The Bay of Fundy, home to the world's highest tides, offers excitement and thrills in the heart of the city with the Reversing Falls Rapids. And Saint John acts as the perfect home-base for day-trips along the Fundy Coast to St. Martins and Fundy Trail Parkway.

The Saint John Region offers unspoiled historical treasures, incomparable access to nature and an arts and culture scene that is second to none.

POPULATION

Approximately 135,000 people live in the Saint John region, and 810,000 in New Brunswick, Canada's only officially bilingual province.

CLIMATE

Saint John has a temperate climate of approximately 22°C or 72°F in summer and -3°C or 25°F in winter. (But the trick to being on the Bay of Fundy is to wear layers!)

LOCATION

- 75 minute drive from the US border at Calais, Maine
- 5 hour drive from Portland, Maine
- 7 hour drive from Boston, Massachusetts
- 2-1/2 hour ferry crossing to Digby, Nova Scotia
- 4 hour drive to Halifax, Nova Scotia
- 2 hour flight/13-1/2 hour drive to Toronto, Ontario
- 90 minute flight/9 hour drive to Montreal, Quebec

TOP ATTRACTIONS

Reversing Falls Rapids

Where the Bay of Fundy tides - the highest in the world - rush up and over the Saint John River, they collide spectacularly, and the river actually reverses in the face of this unstoppable power. Experience the rapids up close on a 45-minute sightseeing cruise.

Saint John City Market

Experience Canada's oldest continuing farmers' market, where the roof resembles a ship's inverted hull reflecting our shipbuilding past. Visit merchants at colourful stalls proudly displaying local produce, meat, fresh seafood and handcrafted items. See artists at work or have a bite to eat in one of the many eateries featuring local and ethnic foods. Open Monday thru Saturday.

www.sjcitymarket.ca

Place Fort La Tour

Located on Harbour Passage on the Bay of Fundy, this redevelopment commemorates 5700+ years of ceremonial, trade and industrial activity in this special place. The site of treachery, intrigue, and a memorable battle in early Acadian times, Place Fort La Tour's structures and experiences are evocative of these stories and a current day meeting place, much as it has always been.

www.placefortlatour.com

Fundy Trail Parkway

A premier Bay of Fundy experience and the largest underdeveloped coastline between Labrador and Florida. Take in the stunning views of the world's highest tides – drive, hike, bike or walk, there is something for everyone.

www.fundytrailparkway.com



Our walkable, historic uptown is home to distinctive venues, modern rooms, and every service you could desire.

Stunning venues await

The compact, colourful, and historic streets of Saint John offer equally unique event venues and experiences. From the historic Imperial Theatre on King's Square, to the waterfront Convention Centre, to the Lily Lake Pavilion, our spaces are as memorable as the experiences your guests will enjoy.

Modern facilities, old-world charm

- The province's largest complete event complex
- The Saint John Trade and Convention Centre anchors two major hotels uptown with 450 guestrooms
- Hotels and meeting spaces
- 1800 guestrooms city-wide
- Legendary Maritime hospitality greets delegates at every corner

We have your event covered

Our all-season Inside Connection pedway links over 123,000 square feet of convention and exhibit space. In less than 7 minutes your delegates can travel between the Convention Centre, restaurants, recreational and cultural facilities, and more.

The Bay of Fundy at your doorstep

Not only do many rooms have a view of the Bay, but many of the experiences your guests will enjoy will revolve around it. See 30-foot tides rise and fall twice a day; take a Harbour Tour; or enjoy a lobster dinner on our vibrant and urban waterfront boardwalk.

Unbeatable location

- Affordable and accessible air access from other major Canadian airports
- Our airport puts passengers in close proximity to hotels, convention venues and tourist attractions

We are at your service

- Bid package preparation/marketing support/incentives
- Visitor brochures, maps, and delegate bags
- Bilingual visitor information counselors

Our track record speaks for itself

- Canada 55+ Games 2,300 athletes
- World Cannabis Congress 400 delegates
- Telus Cup 2000 attendees
- Canadian Chamber of Commerce AGM 400 delegates
- Canadian Society of Clinical Chemists 350 delegates
- SKATE Canada International 4,000 attendees
- Canadian Association of University Business Officers 600 delegates
- East Coast Music Awards 12,000 attendees
- RAIC Festival of Architecture 400 delegates
- Canadian Nurses Association 800 delegates
- Memorial Cup 7000 attendees
- Wolastoqey Fisheries Forum 100 delegates
- NB Provincial School Principals 400 attendees
- North Eastern District of the Barbershop Harmony Society 800 delegates

View a full list of facilities:
www.discoversaintjohn.com/about-us/meetings-conventions

